



The **New Women's Business Center** has opened its' doors, at Canisius College, with the help of startup grant from the Small Business Administration (SBA). SCORE Buffalo-Niagara, a resource partner of the SBA, sends you this announcement (see the attachment) of their first comprehensive course offering, "Basics for Success".

To learn more about the Women's Business Center visit www.canisius.edu/wbc

Visit the Buffalo-Niagara SCORE Chapter at www.scorebuffalo.org

A

Women's Business Center

Basics for Success

Spring 2004

Tuesdays 6:00-8:30pm

March 16, 2004-May 18, 2004

WHAT

Eight week course on fundamentals for your successful business. Topics to be covered include: establishing goals/objectives, writing a business plan, conducting research/competitive analysis, access to capital, introduction to accounting including profit & loss statements and costing, taxes, how to choose legal and accounting professionals, and sales and marketing.

REGISTRATION

Class size limited to 20. Register early. Please return registration with full tuition (\$525). *Scholarship and tuition waiver applications available.*

LOCATION

Class will be held at: The Women's Business Center, Demerly Hall, 2365 Main St., Buffalo, NY.

**Free Parking

**All course materials and study guides will be provided

**Refreshments provided

BASICS 2004-REGISTRATION

TUITION-\$525

SPRING 2004

Name_____

MAIL RESPONSES TO:

Address_____

WBC Demerly Hall

City, State, Zip_____

2365 Main Street.

Phone_____

Buffalo, NY 14214

Email_____

PHONE TO: 716-888-6650

FAX TO: 716-888-6654

EMAIL TO: wbcinfo@canisius.edu

____ Check enclosed (make check payable to: Canisius College/WBC)

____ Visa/Mastercard#_____ Exp. Date_____

Signature:_____

**If you are unable to attend this course, but are interested in receiving information on future training courses, or on the business coaching and counseling services offered by the Women's Business Center, please call or email us with your contact information. Visit us on the web at www.canisius.edu/wbc.

This U.S. Small Business Administration (SBA) Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis.